

ANNEXURE D: GUIDELINES FOR PREPARING PROPOSAL FOR REALITY SHOW PROGRAMME

The proposal to be submitted for conduct of reality show should include the following details:

1. About the programme

- (a) The purpose and objective of the show
- (b) The intended participants in the show – Gender/Age restriction if any
- (c) Dress code for the participants both during the audition and main show
- (d) The venue for hosting the programme

2. Modality of conducting the programme

- (a) Registration process for the participants including fees if applicable.
- (b) Details on selection of the participants and judges and their selection criteria both for audition and the main programme.
- (c) The programme details including the marking system or awarding of points and the elimination criteria of the participants.
- (d) Details on the logistic arrangement for the participants, if any.
- (e) Details on the voting system, if any.
- (f) Details on the awards and prizes for the participants.
- (g) Clearance from Dept. of Culture, MoHCA
- (h) Tax clearance, where applicable

3. Financial and funding plans:

- (a) The estimated cost for hosting the programme
- (b) Financing of the programme. Kindly specify clearly the source of funding. If the programme is sponsored, kindly spell out clearly the sponsoring terms and conditions.
- (c) Details on the financial management system including a system to record all financial transaction (income and expenditure)

8. Dispute litigation plan

- (a) Dispute redressal plan to resolve problems, which may arise:
 - among proprietors (if there is more than one proprietor),
 - with the staff of the project including Judges, Anchor of the show,
 - with its partners including the broadcasters, telecom operators, sponsors etc.,
 - with the general public, and
 - with the participants